



PRESS RELEASE

Friday 3rd March 2017

Stevenage to host the final round of 2017 Tour Series

Stevenage will host the final round of the 2017 Tour Series on Bank Holiday Monday, 29th May, building on the success of the town having hosted the 2016 Tour Series and 2015 Women's Tour cycling events.

Three weeks of competition for Britain's fastest men and women's teams at nine venues will build towards the final races in Stevenage, taking place on the 1-kilometre circuit around the Old Town. Procyclists Lucy Harper of Team OnForm and Rob Ormond of Morvélo Basso joined dignitaries from Stevenage Borough Council at the Finish line to officially launch the event.

In addition to the men and women's circuit races, Stevenage will also host a Team Time Trial event for the 13 women's teams, who will compete to be the fastest over two laps of the Stevenage circuit. Highlights of all of the events will be shown on ITV4 on Tuesday 30th May.

Councillor Richard Henry, Executive Member for Children, Young People and Leisure said: "One of the stand-out moments of 2016 was watching the exhilarating Tour Series on a glorious June day in the Old Town. Stevenage had the highest spectator turnout and television viewing figures for the whole series so I'm thrilled that the Tour is coming back to the Old Town on Whitsun Bank Holiday Monday for the final round of this year's competition.

"Stevenage has a rich sporting heritage so I'm hoping The Tour Series will inspire people from across the town to get back on their bikes and get in the mood for the Stevenage Cycling Festival, which runs from Easter to October."

Cllr David Andrews, Hertfordshire County Council's Cycling Champion, said: "The success of Team GB in the last two Olympics coupled with the recent staging of major cycling events in Hertfordshire has meant that the interest in cycling has never been greater.

"We are delighted that Stevenage will be hosting the final round of the 2017 Tour Series and we are sure that it will help promote the popularity of cycling and inspire more people of all ages to take to the roads with their bikes."

Ten men's teams, headlined by defending champions JLT Condor, and including ONE Pro Cycling, who return to The Tour Series after a year away will race in Stevenage. 2015 Champions Madison Genesis

return along with Team Raleigh GAC, Bike Channel Canyon, Metaltek Kuota and Series debutants Morvélo Basso complete the line-up with three to be confirmed guest teams.

Among the thirteen women's teams who will race in Stevenage are the Drops team, who won last year's Stevenage event with Alice Barnes, and Team WNT who boast British Cycling track stars Katie Archibald and Emily Kay.

Further details of the Stevenage event, including the full timetable for Monday 29th May will be published in the coming weeks.

Highlights of every round of The Tour Series will be shown on ITV4, with programmes also be available on demand via the ITV Hub.

– Ends –

Notes to Editors

Round One	Tuesday 9 May	Redditch*
Round Two	Thursday 11 May	Stoke-on-Trent*
Round Three	Friday 12 May	Northwich*
Round Four	Tuesday 16 May	Wembley*
Round Five	Thursday 18 May	Croydon*
Round Six	Saturday 20 May	Bath*
Round Seven	Tuesday 23 May	Motherwell*
Round Eight	Thursday 25 May	Aberdeen
Round Nine	Saturday 27 May	Durham
Round Ten	Monday 29 May	Stevenage*

*Rounds marked with a * will also include the women's Matrix Fitness Grand Prix Series*

The full list of teams for The Tour Series is:

Men's	Women's
Bike Channel Canyon	Aprire HSS Hire
JLT Condor	Drops
Madison Genesis	Interbike Schills
Metaltek Kuota	Liv Epic
Morvélo Basso	NCC Group-Kuota-Torelli
ONE Pro Cycling	Sunspot Velo
Team Raleigh GAC	Team Breeze
	Team Ford EcoBoost
	Team Jadan
	Team OnForm
	Team WNT Pro Cycling

*Final 2 women's teams will be confirmed during March

About The Tour Series

2017 will be the ninth season of The Tour Series, a unique team based, televised city centre cycling series organised by SweetSpot Group Ltd, the company behind the organisation and promotion of the Tour of Britain and The Women's Tour. The Tour Series brings together the very best in British professional teams and male and female riders, competing on town and city-centre circuits in front of packed crowds as a part of a full day of cycling activities.

SweetSpot is a sports marketing and events company specialising in the creation and execution of high quality, commercially successful, annual sporting events.

You can follow The Tour Series on Twitter [@TourSeries](#) #tourseries or [Facebook](#) or via the official website at www.tourseries.co.uk

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